

CHARLEIGH THOMAS

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EDUCATION

Louisiana State University (LSU), Baton Rouge, LA

May 2027

Bachelor of Arts in Mass Communication, Public Relations

GPA: 3.92

Minor: Business Administration

Related Coursework: Broadcast and Digital Journalism, Media Writing, Social Media and Digital Branding, and Visual Communication

Honors: Academic Scholars Recipient, Dean's List, Ogden College Sophomore Honors Distinction, President's Honor Roll

EXPERIENCE

Houston Dynamo FC, Houston, TX

Digital Marketing Intern

May 2026 - Present

- Writes and produces content for the 2026 FIFA World Cup
- Creates and sends out email campaigns to email subscribers
- Designs and publishes content and copy to the Houston Dynamo and Houston Dash website
- Assists in creative tasks, such as graphic designing and photography

Southern University Law Center, Baton Rouge, LA

Communications Intern

January 2026 – May 2026

- Assisted in creating the weekly newsletter for law students
- Designed Instagram graphics and writes social media captions
- Produced press releases, media alerts, and other deliverables for local media
- Worked under strict deadlines to plan weekly law center recap videos

Louisiana State University Athletics, Baton Rouge, LA

LSU Athletics Social Media Student Intern

January 2026 – May 2026

- Collaborated with other student interns to record and produce content for social media during sports games
- Kept an active knowledge of LSU sports teams' roster, events, and news
- Kept an active interest in social media trends
- Fostered active engagement on LSU teams' social media pages

LSU Tiger TV, Baton Rouge, LA

Sports and News Reporter

August 2024 – May 2025

- Collaborated with others to plan and organize weekly segments, VOSOTs, and PKGs
- Wrote for script, web copies, and voice overs using AP Style
- Independently pitched and developed stories relevant to college students and the surrounding community

LEADERSHIP

Public Relations Chair & Connections Committee Co-Chair – *The Eta Kappa Chapter of Alpha Kappa Alpha Sorority, Inc.*

Vice President – *National Association of Black Journalists LSU chapter*

SKILLS/ CERTIFICATIONS

- Adobe Creative Cloud
- AP Style
- Front Office Sports Marketing Essentials Certification
- HubSpot Inbound Sales Certification
- Muck Rack Fundamentals of Media Relations Certification

OTHER EXPERIENCE/ ORGANIZATIONS

- Worked and shadowed the 2024 NYWICI Women in Sports Conference
- Worked "The Real Game Changers" hosted by Sabrina Greenlee at Superbowl LIX
- Worked with CBS Sports for New Orleans Saints 2025-2026 season